

Mission Statement
Sunset Park Place Retirement Community
Managed by Senior Housing Management and Consultants

Senior Housing is dedicated to providing the best housing and services possible to seniors in the Midwest, by offering innovative solutions for tomorrow's seniors. Our efforts are guided by four core principles:

- Enriching the lives of our RESIDENTS
- Improving the lives of our EMPLOYEES
- Providing a QUALITY SERVICE that exceeds our customer expectations and state standards
- Delivering FINANCIAL RESULTS

Our principles encourage each community to develop its own identity through the interaction between the residents, resident's family, team members and owners. These unique identities enable us to understand each resident, resident's family members, team members and owners as an individual. When we understand the individual, we can then provide a level of service that matches that individual's need. Known as "Red Carpet Treatment", the goal of every Senior Housing team member is for everyone we encounter to have a positive memorable experience.

Our principles lead to our values. To better understand putting our principles into practice, Senior Housing team members follow five core values:

- Integrity
Open and honest, can be trusted, accountable.
- Innovation
Generate new ideas, think outside the box, easily grasps new ideas.
- Compassion
Passion for what we do, caring, respectful.
- Commitment
Loyal, dedicated, committed to setting and attaining goals.
- Expertise
Experienced professionals, knowledgeable about our industry.

Our residents, resident family members, team members and owners give us their trust every day. They trust us to act with integrity, develop innovative solutions, interact with compassion, demonstrate our commitment, and utilize our expertise in each and every day.

Senior Housing believes that by following our core principles and values we can achieve our mission to provide the best possible housing and services to seniors.